

Chris Davis

Professional Designer

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Professional designer and online marketing specialist with over 20 years of experience. Seeking a position in which I can utilize and expand upon my design knowledge, experience, and skill set.

Skills & Qualifications

- 20+ years of experience - Adobe Photoshop
- 20+ years of experience - Adobe Illustrator
- 2 years of experience - Adobe InDesign
- 10 years of experience - Adobe Dreamweaver
- 15+ years of experience - Microsoft Office
- 3 years of experience - WordPress
- 2 years of experience - Elementor
- 16 years of experience in the graphic design & online marketing Industry
- Worked on 2 AAA Shipped Game Titles: NCAA 10 PS2/PSP

Experience

JUNE 2019 – CURRENT

Creative Director / D2 Ads, Ormond Beach FL

Online content creation and art direction for multiple automotive dealerships including custom content creation for websites, email design, online ad placements and social media marketing graphics.

SEPT 2016 – CURRENT

Freelance Marketer / CD Studios LLC, Daytona Beach FL

Freelance graphic design & online marketing services.

JULY 2009 – SEPT 2016

Senior Designer / Triad / Sam's Club.com, Orlando FL

Senior Designer on the Sam's Club creative team. Responsibilities include, web design & development, brand development, social media growth, website UI development, marketing Initiatives and email marketing.

OCT 2008 – JUNE 2009

UI/UX Designer / EA Sports, Maitland FL

UI/UX Designer responsible for NCAA® PlayStation 2® and PSP® video game projects including interface/programming work for all in game menus and loading screens.

APRIL 2008 – OCT 2008

Web Designer / Metra Electronics, Holly Hill FL

Design, develop and maintain all aspects of Metra brands (6 total) as well as catalog design, online ads and product packaging.

JAN 2006 – APRIL 2008

Graphic Designer / Sullivan Worldwide, Daytona Beach FL

Graphic Designer responsible for all aspects of digital media including, website development, Power Point presentation design and layout as well as 2D and 3D Motorsports paint scheme renderings.

Education

2019

Welding Technology / Daytona State College

Vocational certificate, graduated with a 4.0 GPA, DSC president's list recipient; obtained 3G SMAW, 3G GMAW dual shield & 3G GMAW solid wire welding certifications.

2006

Digital & Interactive Media Production - A.S. Degree / Daytona State College

Areas of study include web design, UI/UX, animation & web programming.

2004

High School Diploma / Daytona State College Dual Enrolled (Advanced Tech Center & Mainland High)

Mainland graduate dual enrolled for junior and senior year of high school.
Areas of study include web design, UI/UX, animation & web programming.

References

Greg Sullivan / Sullivan Worldwide Marketing, Owner

email: GSullivan@sullivanworldwide.com | phone: (386) 248-0996

Andrew Cemer / Freakshow Fabrication, Owner

email: freakshowfab@gmail.com | phone: (239) 273-3315

Debbie Presley / J&B Jewelers, Manager

email: jandbjewelers@aol.com | phone: (386) 333-9618

Steven Grau / Daytona State College, Welding Instructor

email: stephen.grau@daytonastate.edu | phone: (386) 506-3991